

Calling all Manitoba Entrepreneurs!

(MANITOBA, September 30th, 2010) – Kevin O’Leary – known to millions across Canada as a judge on CBC’s *Dragons’ Den* and co-host of *The Lang & O’Leary Exchange* - is set to share his tips for business success at Rainmaker Lessons™ on October 21st at the Fort Garry Hotel in Winnipeg.

On both *Shark Tank* and *Dragons’ Den*, O’Leary ruthlessly grills entrepreneurs, which a) makes for great television, but b) serves to show them -- and anyone watching at home -- that starting a business and growing it is vastly complicated and requires much more than simply having an idea.

O’Leary’s track record in business gives him the force of authority. In 1993, with no money, he launched The Learning Company, which developed software that helped kids with reading and math. Six years later, he sold it to Mattel for 3.7 billion dollars, one of the largest tech deals in Canadian history.

With 400 confirmed entrepreneurs, sales executives and delegates from small to medium sized Manitoba businesses, there is still space for hundreds more to attend.

Doors open at 6pm and Manitobans focused on business success are encouraged to get their questions ready for this self-made multi-millionaire. An audience Question/Answer session will follow Mr. O’Leary’s keynote address.

The Canada Youth Business Foundation, Food Development Centre, Life Sciences Association of Manitoba, Canada/Manitoba Business Service Centre, Women Business Owners of Manitoba, Red River College and CoffeeNews are some of the organizations that will have information booths set up to assist Manitoba business owners and aspiring entrepreneurs in their success.

Rainmaker Lessons™ is owned, produced and managed by Empower Productions Inc. of Brandon, Manitoba. Through its events, Empower Productions Inc. provides a platform upon which people feel inspired to dream big while providing concrete tips, expert advice and resources in support of their success.

Net Proceeds from the October 21st premiere will be donated to the Dreamcatcher Charitable Foundation in support of developing Aboriginal Youth as future community leaders.

For more information about Rainmaker Lessons™, please visit <http://www.RainMakerLessons.com> or e-mail Terri Roulette McCartney at tdrm@rainmakerlessons.com.

For more information about the Dreamcatcher Foundation, please visit <http://www.dcfund.ca>